

Christy Rettger

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HIGHLIGHTS

- Front end developer passionate about creating responsive, standards compliant code, proficient in an array of scripting languages & frameworks.
- Problem solver who thrives in a fast-paced environment, loves to collaborate, and has an excellent track record of client satisfaction.
- Avid learner, teacher and self-starter with a decade of experience coaching, writing/publishing, and communicating ideas to a wide range of clients.

SKILLS

LANGUAGES & FRAMEWORKS

HTML • CSS • JavaScript • JQuery • Bootstrap • WordPress • PHP

SOFTWARE

Adobe Photoshop • Adobe Illustrator • Sublime Text • Microsoft Office

MARKETING

Technical Writing • Blogging • SEO • Social Media Marketing • Google Analytics

EXPERIENCE

FRONT END DEVELOPER, Freelance — Harvard, IL

Sept 2015 - present

Designed and developed websites for local businesses.

- Created mobile friendly, responsive websites that work across browsers and devices.
- Collaborated with clients and designers to create an optimal end user experience.
- Leveraged W3C standards and SEO best practices to maximize performance.
- Developed custom Wordpress themes based on client designs.

Oct 2007 - present

OWNER AND TRAINER, Rettger Dressage — Woodstock, IL

Started and ran every aspect of the business from marketing to daily training sessions.

- Utilized blogs and social media to create an online presence for the business. Created content focusing on popular topics that were heavily shared on social media, creating an international following and marketing opportunities. Top post received over 10k Facebook shares and over 60k hits.
- Managed horses, consulted clients, and collaborated with a team of other industry professionals to meet individual client needs and use planning and problem solving to rehabilitate horses from debilitating injuries and coach clients to show ring success.

EXPERIENCE (CONT'D)

CUSTOMER SERVICE REPRESENTATIVE, Smalley — Lake Zurich, IL Aug 2006 - Oct 2007

Handled customer needs for an international manufacturing company supplying wire-form fasteners and springs to every industry.

- Managed key accounts by communicating with customers, maintaining inventory and scheduling shipments, including large accounts with critical just-in-time shipments.
- Lead the “Automotive Group” within the department, including scheduling, planning, and conducting meetings and training sessions to ensure a very high standard of service was provided to these very large accounts.
- Checked the just-in-time shipments of other Automotive Group employees with an intense attention to detail, ensuring we did not make a single mistake in over a year.

WEBMASTER AND SALES, Barrington Saddlery — Barrington, IL Sept 2005 - Aug 2006

Developed and maintained the merchant’s website.

- Expanded the online catalog from 10 items to over 450.
- Demonstrated product knowledge through in-person, phone, and email contact with customers.
- Updated website offerings to stay current with the inventory of the store by utilizing the inventory database.

FUTURES TRADER, Spark Trading — Barrington, IL Feb 2004 - Sept 2005

Used advanced algorithms and technology to trade futures indices remotely.

- Utilized charting software to analyze current and past market activities.
- Monitored information sources to identify current events that move markets in real time.
- Surveyed technical data and assessed market trends with other traders.

RIDING INSTRUCTOR, Stanton Stables — Urbana, IL May 2002 - Jan 2004

Developed and implemented a riding lesson program.

- Designed, developed, and maintained the business’ website.
- Responsible for the business’ marketing, and accounted for customer payments.
- Created an innovative teaching method and attracted enough students for myself, two other instructors, and a waiting list.

EDUCATION

UNIVERSITY OF ILLINOIS — Champaign, IL 2000 - 2003

Bachelor of Science, Psychology
Bachelor of Science, Sociology

- GPA 3.7/4.0
- James Scholar
- Alpha Lambda Delta National Academic Honors Society
- Phi Eta Sigma National Academic Honors Society